



HJ COLLECTION 2

WHY US?

A PROFESSIONALLY MANAGED PROPERTY BOND
PORTFOLIO OFFERING UP TO 11% PA

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WHY HJ COLLECTION?

HJ Collection is a nationwide developer with its own professionally managed property bond. After years of working with quality developers and forging strong working relationships, we can now utilise our expertise, experience and contacts to provide a dependable property company and investment firm that you can trust. Working with different construction partners up and down the country puts us in an excellent position of ensuring we always maximise the full potential of the UK property market and enables us to realise our assets utmost profits.

We are a specialist developer focusing on Permitted Development rights and have been revolutionising the development sector. With huge UK and Worldwide investor support including successful joint venture partnerships, HJ Collection are able to provide a managed portfolio comprising of multiple contractors and developers nationwide.

Our strong business model sets us aside from other developers but it's our financial management and experience that is hugely uncomparable in the marketplace. CEO Reece Mennie has worked with several quality UK property developers providing an efficient and successful bond facility for developers to connect with investors and produce quality portfolios.





Establishing these close working relationships with a select group of property developers it has not only provided a unique insight into sourcing top locations for new sites but also, understanding what will provide investors with maximum security and optimum returns.

HOW WE DO IT

We continue to work and forge relationships with several quality contractors who share our business model. Using this combined experience we develop desirable, affordable living spaces through an intelligent and innovative approach to urban regeneration. We professionally manage the whole process on behalf of investors and include investors in updates, site tours and virtual viewings.

OUR VISION

To produce sustainable, efficient and affordable living accommodation for all. While establishing HJ Collection as a household name for providing dependable investment opportunities in both the development sector and alternative property investment industry.

WORDS FROM OUR CEO: REECE MENNIE

I launched HJ Collection in 2019 after successfully growing leading property investment introducing firm Hunter Jones. Over the last eight years with Hunter Jones, I have worked with several quality property developers providing an efficient and successful bond facility for developers to connect with investors and produce quality portfolios. Establishing these close working relationships with a select group of property developers, I not only have a unique insight into sourcing top locations for new sites but also, understanding what will provide our investors with maximum security and optimum returns.

As a result of my experience and success, I am focused on driving HJ Collection to be a leading household name in both the development sector and alternative property investment industry. What was the inspiration behind your business?



When deciding what industry to start a business, you need to be excited about it and have confidence in its longevity. The UK housing market had provided long term growth long before I was even born so what a great place to start.

My first experience of the alternative property investment sector was when I was working in a sales role for an investment introducing firm. The firm talked the talk, but they failed to walk the walk. They claimed to care for their clients, but they did not show this.

I knew that there was a niche in the market for an investment introducer that did thorough due diligence and provided the best possible security as well as returns for clients.

LOOKING BACK, IS THERE ANYTHING YOU WOULD HAVE DONE DIFFERENTLY?

No. I genuinely believe that in order to be successful in business, you need to embrace failure. Those who use failure as an opportunity to learn, grow and crucially develop are those who will inevitably succeed and be more robust than those around them. Therefore, I have no regrets and do not dwell on what should have or could have been – I just focus on working towards my goals

and taking the necessary route needed to get there.

WHAT DEFINES YOUR WAY OF DOING BUSINESS?

Integrity and transparency. Alternative property investment provides an excellent opportunity for investors to generate lucrative returns from bricks and mortar without the hassle of looking after tenants or worrying about occupancy. By acting with complete integrity and transparency, we show investors the benefits of alternative property investment while establishing trust and authority as a brand.

“understanding what will provide our investors with maximum security and optimum returns”

— HJ — COLLECTION

PROFESSIONAL DEVELOPER & PROPERTY BOND PORTFOLIO

