

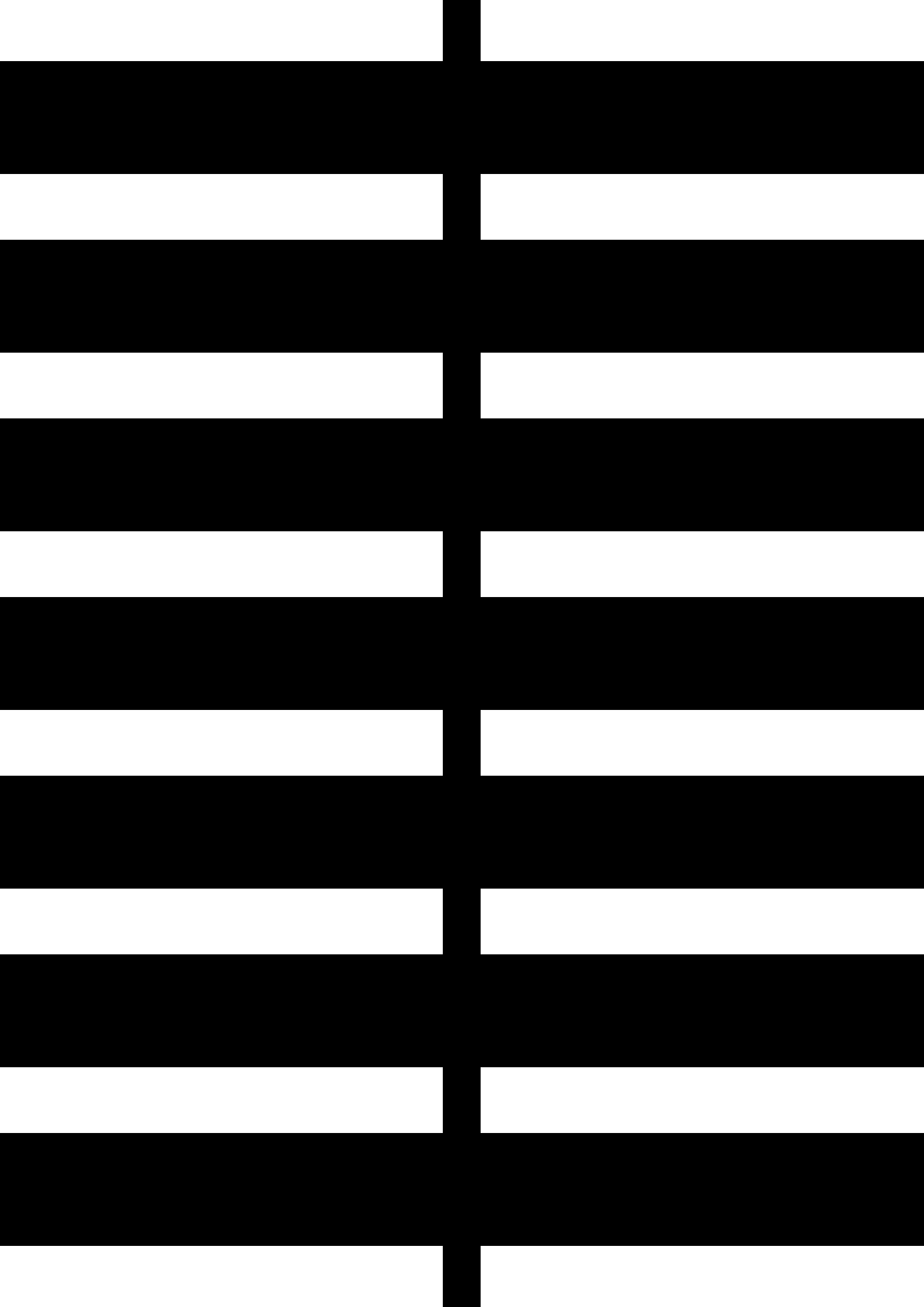
Birmingham City Centre

 SOUTHSIDE  
RESIDENCIES



SIGNATURE FREMONT  
PROPERTY INVESTMENTS

Kent St



# LIVE WORK PLAY

An exclusive development of 116 one, two & three  
bed residencies by Prosperity Developments





## Prosperity Developments

Est—2007

Prosperity Developments embody an independent approach to residential and mixed-used developments – with affordable quality at the heart of everything we do. This philosophy continues to inform our work, refined over fifteen years of hands-on experience across schemes of varying sizes.

This brochure provides an inside look into the Southside Residencies, showcasing our individual approach to providing owner occupiers and buy-to-let investors with an exceptional opportunity to invest in prime city centre luxury apartments directly with us, the developer, through our unique purchase and payment options.

Very simply, this is about constantly refining our approach and making improvements where they're needed. This is shaped by our own experience but also by the experience of the individuals who live in the homes we've created.

*J. Billingham*

Joe Billingham, Director



WE ARE A TEAM OF 30+ PASSIONATE  
CUSTOMER CENTRIC PROPERTY PEOPLE  
DEDICATED TO DELIVERING QUALITY  
HOMES & PROPERTY INVESTMENT THE  
SIMPLEST WAY POSSIBLE. OUR RESULTS  
SPEAK FOR THEMSELVES WITH A 416M  
PROPERTY PORTFOLIO (2021). INVEST  
IN PROSPERITY & CHANGE THE WAY  
YOU LIVE.





Prosperity Developments

Est—2007

£416M

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A residential and commercial portfolio including 41 new build and conversion projects with a GDV of over £416m

£1BN

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We're on track to deliver over £1 billion of residential property within the next 5 years.

30+

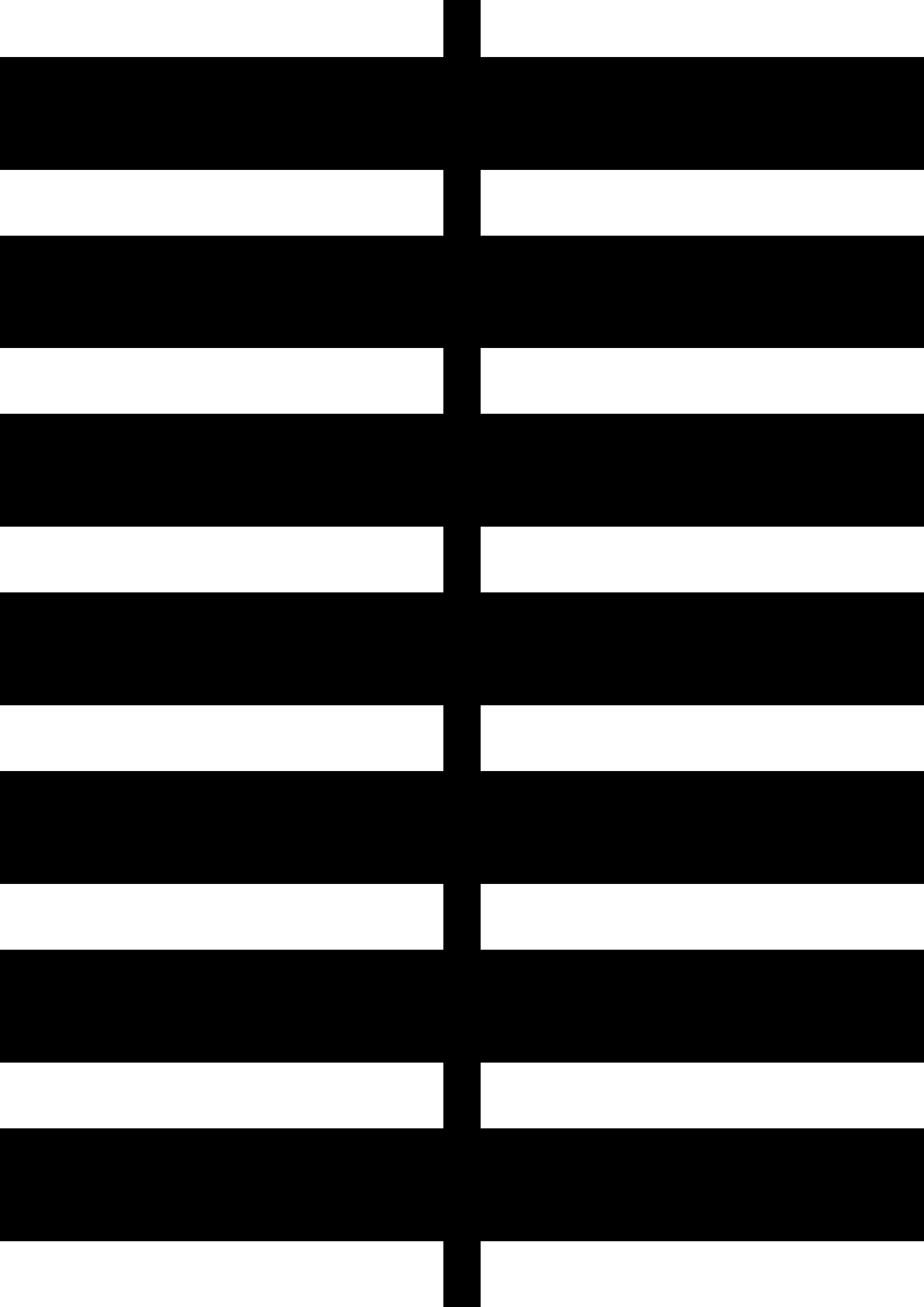
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Over 30 strong and all passionate about property; our team work with the very best industry professionals to deliver our projects.

LAMONT

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Offering a fully managed lettings and management service specifically for our investor clients.



# SOUTHSIDE RESIDENCIES

The other side of life.



# SOUTHSIDE RESIDENCIES

Southside Residencies is a boutique development of 116 contemporary apartments in bustling Southside, a district of central Birmingham filled with rich multi-cultural heritage.

This renowned cultural quarter is home to some of the most talked about names in the arts and theatre world (Birmingham Royal Ballet, The Hippodrome), along with a wide array of bars and restaurants, artisan retailers and independent businesses.

Both innovative start-ups, major names in the creative industries and retail (Bullring, Selfridges) are converging on this 24-hour neighbourhood giving it an authentic character all of its own.

Combining the ambition of Birmingham's entrepreneurial culture with the independent spirit of the surrounding Chinatown and LGBT community further strengthens the area's reputation as one of Birmingham's most exciting places to live and invest in.









# ≡≡≡ SOUTHSIDE ≡≡≡ RESIDENCIES

Conceived as the centre of a new community, Southside Residencies offers a range of contemporary, cleverly designed living spaces surrounded by inviting public areas, bars and restaurants.

Our design-led style of interiors has been developed and nurtured by a panel of top industry professionals to produce aspirational city living with a distinctive character.

With the area currently undergoing a £9.5m green pedestrian and cycle route improvement scheme as part of the Enterprise Zone Investment Plan, which will further regenerate Southside and see it become the centre's most thriving residential neighbourhood.

# 01 LIVE





**SOUTHSIDE  
RESIDENCIES**



The open-plan rooms at Southside are thoughtfully designed to accommodate the many different aspects of everyday life, from relaxing to entertaining.

One bed from—£218,995  
Two bed from—£296,995









### Features

Hard wood veneer floors

Custom built kitchens

Integrated appliances

Custom bathroom suites

& sanitaryware



# ≡≡≡ SOUTHSIDE ≡≡≡ RESIDENCIES

Stretching from the steps of New Street Station, along Bristol Street and around the impressive new Smithfield development, Southside is currently undergoing something of a renaissance .

The relocation to Birmingham of firms such as Deutsche Bank, HSBC, Goldman Sachs has increased the number of affluent professionals making their home here. The diversity of the areas economy is supported by its reputation as a hub for creative industries and it is among the UK's fastest growing centres for digital media ventures.

# 02 WORK







**7.1%**

Economic Growth Forecast (B'ham)

**£27.9BN**

Annual GVA (B'ham 2021)

Birmingham is on track to enjoy a quick economic recovery from the pandemic with an annual GVA growth of 7.1% forecast for the end of 2021 taking the total value to £27.9bn. Commercial growth, inward investment and infrastructure projects such as Grand Central and the Smithfield Regeneration have reinforced the city's position as a hotspot for property investment both domestically and from international buyers.

**HS2**

£1.5bn Local Economic Boost

**22K**

New Jobs Created by HS2

With the HS2 Terminal Curzon station right on your doorstep the capital will be even closer at 49 minutes - welcoming an estimated £1.5bn and 22,000 jobs to the region.

Alongside this Birmingham International Airport sits just 5 miles south-east of the city centre with a choice of over 400 direct or one-stop flights across the world.





WE ARE  
HOME TO  
STRATEGISTS  
WRITERS  
THINKERS  
INVENTORS  
MAKERS  
DREAMERS  
CONNECTORS  
INSTIGATORS  
& IGNITERS.  
THIS IS  
SOUTHSIDE.



# ≡≡≡ SOUTHSIDE ≡≡≡ RESIDENCIES

Southside is a place where memories are made. Food to satisfy every craving, cultural masterpieces, big nights out, proper belly laughs, independents like no other. Every corner you turn, there's something new waiting for you in Southside.

Rich in heritage and home to Birmingham's established Chinese Quarter and LGBT community it delivers a unique lifestyle that you won't find anywhere else. The city's finest entertainment and leisure venues live here including the Hippodrome, Birmingham's Royal Ballet and the New Alexandra Theatre.

[www.southsidedistrict.co.uk](http://www.southsidedistrict.co.uk)

# 03 PLAY







42.8M

Tourist Visitors  
(2018)

£7.1BN

Tourist Visitor  
Spend (2018)

The iconic Bullring Shopping Centre is just a few minute's walk away, home to Selfridges as well as a massive selection of further retailers, bars and restaurants. Next door to Southside is Digbeth a neighbourhood with an eclectic mix of independents and a socialise scene that's as inspiring and innovative as its residents.

£1.9 BN

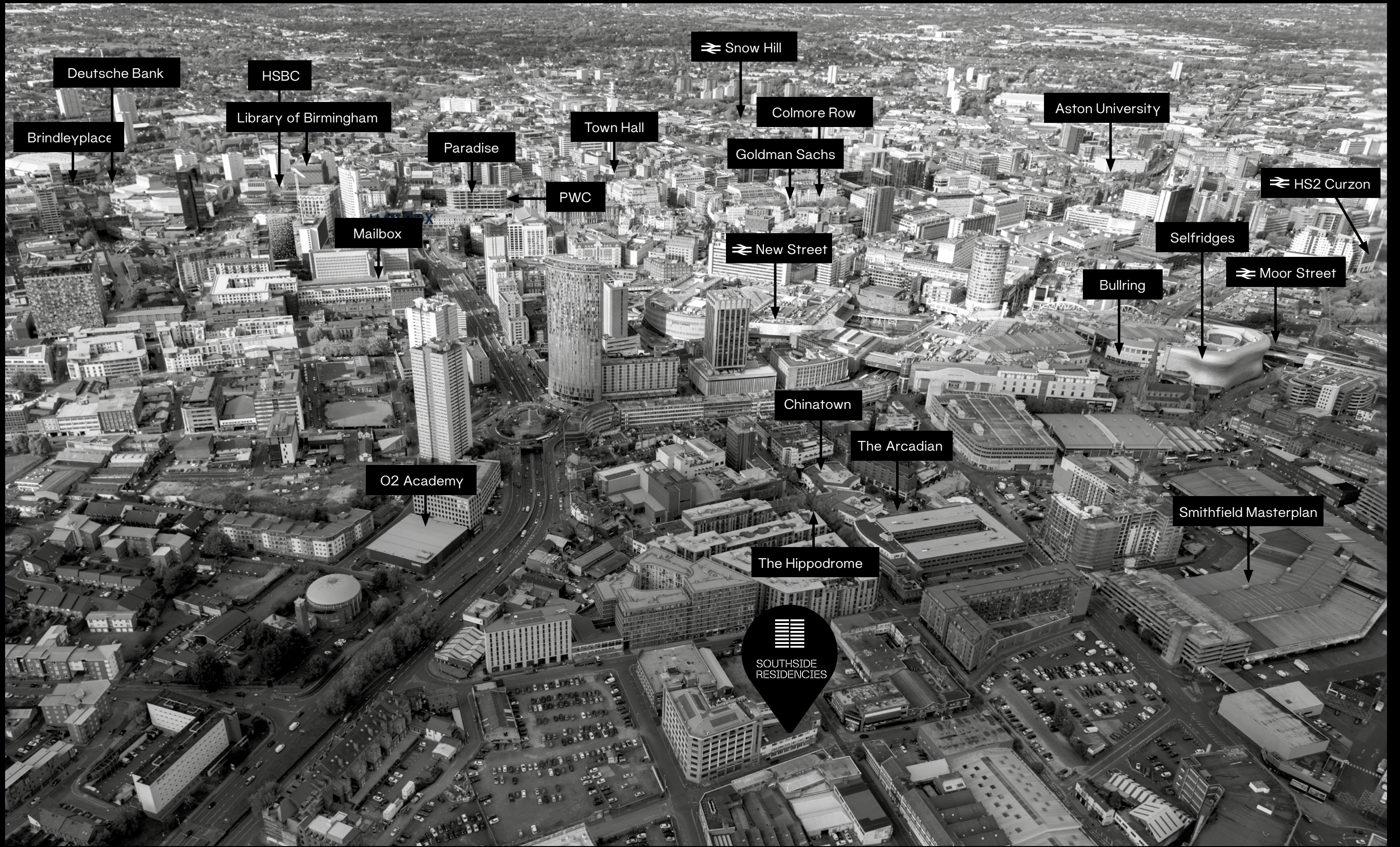
Smithfield  
Regeneration

2022

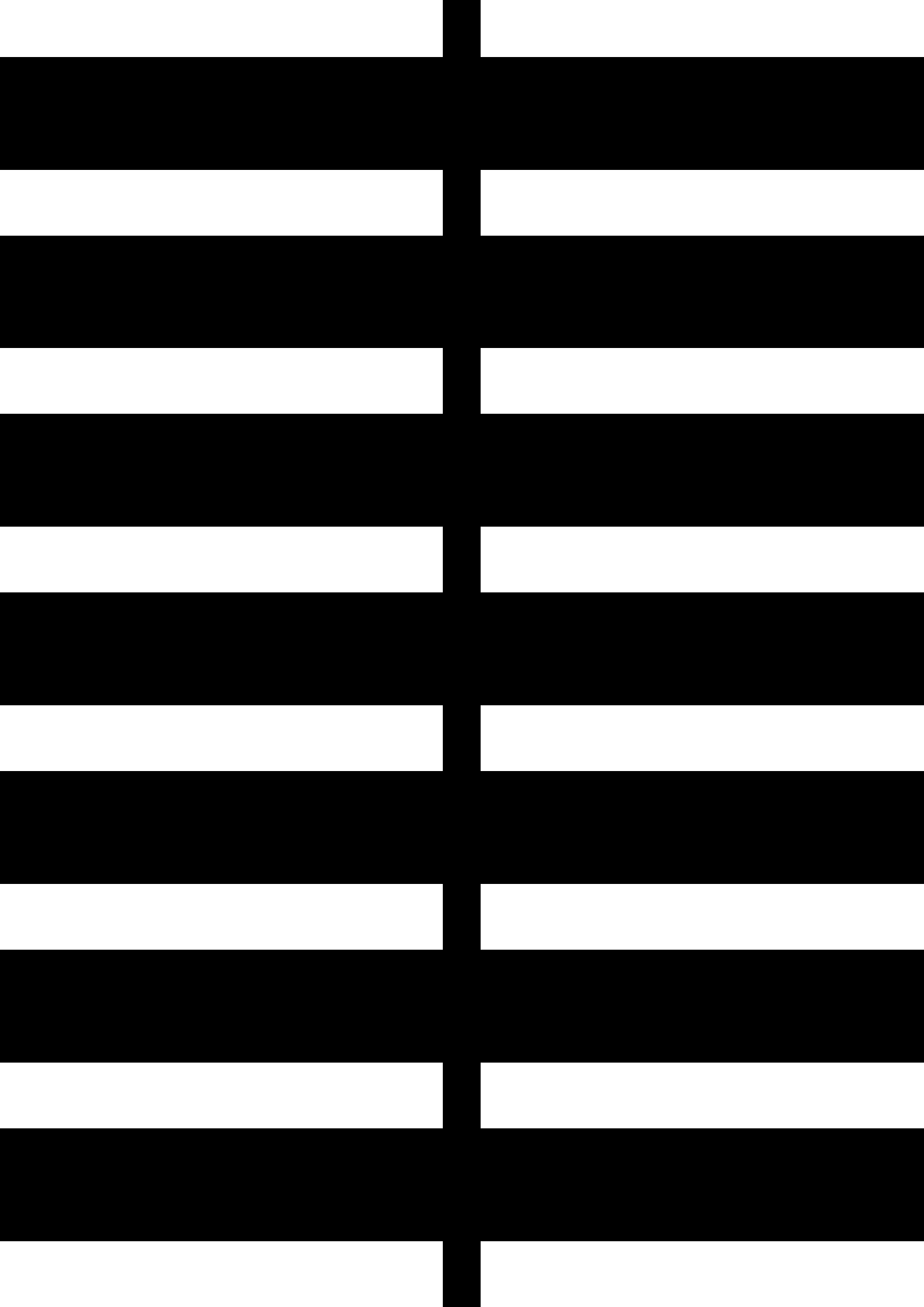
Commonwealth  
Games Host City

Southside Business Improvement District and the city council are working on regenerating the 'Hippodrome Square' to provide space for markets and special events connecting Southside with the forthcoming Smithfield regeneration on the old Wholesale Markets site. This project will be a true celebration of Chinese culture and will become a landmark for the entire city.









# FLOORPLANS & SPECIFICATION

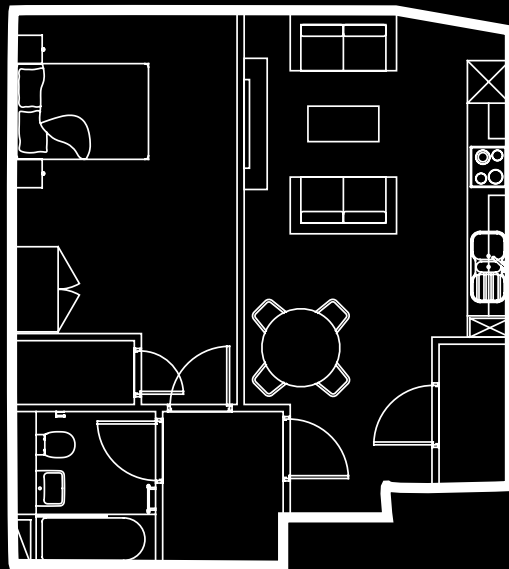
1, 2 & 3 bed modern & sustainable apartments



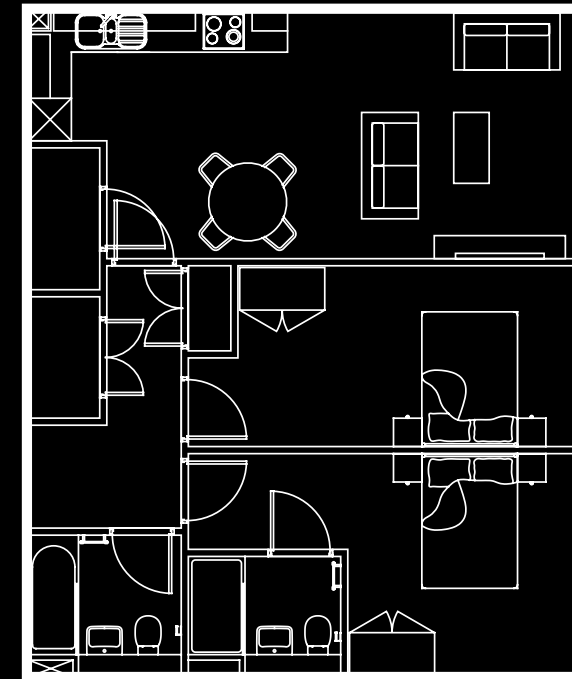


# FLOORPLANS

Below we have provided example floorplans for our one and two bedroom apartments. Complete floorplans for each floor can be provided upon request



A typical one bed apartment



A typical two bed apartment





# SPECIFICATION

## General

- Smoked oak veneer front door with inset bronze panel, etched apartment number, integrated spy-hole and multi-locking system.
- Bronze door handle.
- White matte finished flush internal doors.
- Internal walls, architraves and skirtings painted in a soft grey finish.
- Feature wall in kitchen in two-bedroom apartment to feature specialised finish.
- Cuba Cotton White / dark timber engineered timber flooring throughout.
- Heated rail in bathrooms and en-suites.
- Full-height mirrors in all bedrooms, bathrooms and en-suites.
- Sliding doors where applicable
- Passenger lift to serve all floors.

## Kitchen

- Bespoke fitted kitchens featuring satin/matte lacquer cabinetry with handle-less doors.
- Trim and plinth matching
- Soft closing mechanism to all doors and drawer units. Integrated pull-out recycling bin system and cutlery tray.
- 20mm composite worktops and full-height splash-backs.
- Undermounted stainless steel single bowl sink.
- CEA single-lever kitchen mixer tap with arched swivel spout and pull-out hand-shower in a satin steel finish.
- LED task lighting under wall units.
- Combination of pop-up and concealed electric sockets and data points within kitchen cabinetry.
- Concealed multi-gang appliance panel.
- Copper industrial style extractor above hob & oven.
- Siemens built-in multi-function oven.
- Siemens ceramic induction 4-zone hob with touch controls and bevelled glass edge.
- Siemens integrated fridge/freezer.
- Siemens fully integrated dishwasher.

## Bathrooms, En-suites & WC's

- Fully fitted bathrooms with high-quality sanitary-ware and brushed stainless steel CEA mixer taps and shower heads throughout.
- Cuba Cotton White / timber engineered timber flooring.
- Full-height mirror
- Large format stone tiles on all walls, with a feature wall and towel rails (excluding WC's).

## Bathrooms, En-suites & WC's Continued

- Feature bronze back-painted glass wall / timber effect to all bath/shower areas.
- Feature vanity unit with Corian counter and integrated basin featuring a linen-lined pull-out drawer.
- Piano wall-hung WC with easy-clean soft-close seat system, concealed cistern and brushed stainless steel dual flush plate.
- Brushed stainless steel robe hooks and toilet roll holders installed throughout.
- Extractor fan.

## Lighting & Electrics

- Down-lighters in all rooms, LED strip lights on the underside of kitchen wall units.
- Brushed metal sockets and switches throughout.
- TV points in all living rooms and bedrooms.
- TV point and sockets set at high level in all bedrooms to facilitate wall-mounted television.
- BT point in hallways and living rooms.
- Each apartment has sufficient space made available for the installation of a home office desk.
- Electrical sockets, a BT phone socket and internet connection (wired ready for connection) have been provided at the home office location.
- Comprehensive telephone, FM and TV (with Sky+) capability in living area and all bedrooms.

## Security & Safety

- Apartment entrance door with a multi-locking system.
- Colour video entry system linked to television and telephone (including mobile phones).
- Main entrance accessible via a personal electronic key fob.
- Main entrance monitored by 24-hour CCTV.
- Security locks to all windows and balcony doors.
- Smoke alarms and heat detector fitted in kitchen.

## Sustainability Features

- Low energy lighting throughout.
- Kitchen appliances all have an energy rating of at least A++.
- Dual flush WC.
- Low flow taps.
- Secure cycle store located on the ground floor.
- Full air ventilation system with 'boost' to create an open window effect.
- Brown roof incorporating an urban drainage system and bird and bat boxes.



 SOUTHSIDE  
RESIDENCIES



SIGNATURE FREMONT  
PROPERTY INVESTMENTS

Invest with Prosperity



PROSPERITY  
DEVELOPMENTS